



# ANNUAL REPORT

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**2011-2012**

Summary of yearly projects and  
activities during the fiscal year  
2011-2012

A decorative graphic in the bottom left corner featuring several overlapping circles in various colors: yellow, orange, red, and black. The text 'Loving-Kindness', 'Compassion', and 'Friendship' is centered within a large yellow circle.

Loving-Kindness  
Compassion  
Friendship



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## MESSAGE FROM THE PRESIDENT

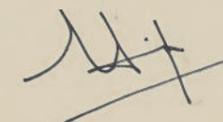
At the outset, let me welcome you. It is due to many of your efforts and donations that we were able to conclude another year with so much success. As we conclude the seventh year of Maitri's operation, let me say how refreshing it is to pause and reflect over past accomplishments. They serve as reminders to all of us, reflecting on the struggles and highlights of our efforts during the recent past. However, we should not overlook the challenges we faced with each success. Each program's achievements are worthwhile, but after 'wading through the mire', those achievements were made to feel that much more worthwhile. It was through each of our personal efforts and determination, our desire to help others have better lives, to try and make a difference to their lives, we were able to overcome challenges and achieve this past year's results. And I hope we will be filled with the need to reach out and continue assisting these people that need our support.

As I've said, there has been much work done over the past year, and I wish to briefly highlight two accomplishments Maitri achieved last year. The first involves Maitri's initiative Project Awaaz, where we work with homeless rickshaw pullers. Geared towards reaching the migrant worker population and their families, this project succeeded in affecting close to 8,000 individuals in the last year alone. Health clinics and activities combined averaged more than once per week. All this work led to our TI Project being recognized by the Delhi State Aids Control Society (DSACS), who subsequently named it a Model TI Project for HIV/AIDS. Please allow me to add my own thanks upon receiving this distinction. Your dedicated work and organization in efforts towards the migrant population is greatly appreciated.

The second success I would like to share involves our work with Project Jeevan where we work with the widows in Vrindavan. Since 2010, we've been providing 500 widows in Vrindavan with mid-day meals, health care support services, and sarees twice a year along with woolens in winters including blankets. We were limited in our ability to seek government benefits for these widows. But in April 2011, we were happy to receive management of one of the ashrams, Chitanya Vihar Part II, from the U.P. government. This added responsibility gave Maitri the opportunity to ensure the widow mothers receive all the benefits which the state Govt and Govt of India offers through various schemes like Below Poverty Line Ration Card, Swadhar Yojana (Under which they get ₹ 550.00 towards their food), and last but not least, the widows pension account. To all those involved in paving the way to accomplish this mile stone in our efforts in making the widows lives happier and healthier, I thank you.

In closing, let me express my thanks to all those who support our efforts. To our many partners, thank you for your support, assistance, and guidance. To our donors, thank you for your generosity. And to all those who volunteer their time to assist in our work, I thank you. And one last group, our wonderful staff, whose dedication takes all our efforts and turn them into reality, I thank you. Now please, take time to review this document and see what Maitri accomplished this last year. It has been a wonderful year, and I very much look forward to continue working with you in the future, working to improve the lives of marginalized population.

Sincerely,



**Lt. General (Retd.) Bhopinder Singh**

## INTRODUCTION

Seven years ago, in 2005, dawned the commencement of a non-governmental organization (NGO) called MAITRI. Founded by Lt. General (Retd.) Bhopinder Singh and Winnie Singh, Maitri is a work of personal kindness and compassion. Their understanding of and concern for vulnerable populations and more so vulnerable women are the driving force behind Maitri's success. Originally founded in Shillong, India, Maitri is now based out of New Delhi in order to reach out to meet the needs of its target populations. Through humble efforts, this organization has grown to be the means of assisting thousands of people each year.

Loving-kindness

One of Maitri's unique features involves its commitment to the health and welfare of Uniformed Personnel and their families. Maitri is one of the few NGO's globally carrying this as one of its specific goals. Uniformed personnel constitutes Military, Air Force, Navy, Paramilitary Forces, and all State Police Forces. Among the first initiatives Maitri undertook with the uniform services was an International Conclave: 'Combat HIV/AIDS – A Uniformed Intervention' with heads of security forces and defense establishments where former President of India Dr. APJ Abdul Kalam made the keynote address.

Compassion

Over the years, Maitri discovered other important social objectives in connection to their work with uniformed personnel. Although military personnel remains an important focus, Maitri expanded its reach to touch the lives of additional marginalized social groups. Maitri's evolution today focuses primarily on three major objectives: public health, social equity, and education. Public health issues addressed comprise issues such as sexual and reproductive health, HIV/AIDS, STI's, tuberculosis, and general health care and hygiene. Social issues addressed include violence against women, domestic violence, health and welfare, and care and support of destitute and abandoned widows. Education efforts provide education and vocational opportunities to underprivileged children from the slums.

Friendship

These objectives created both vertical and horizontal growth in terms of the populations Maitri serves. As Maitri involved itself with these issues, the following is a list of some of the populations Maitri targets: military personnel and their families, abandoned and destitute widows, migrant workers and their families, underprivileged children from slum areas, etc. When compiled, the magnitude of the issues Maitri confronts can be daunting. However, with the support and collaboration of its partners, local governments, and the civil society, Maitri continues forward, striving to increase the depth of its existing programmes while seeking to maximize the number of its beneficiaries.



## STATEMENT OF PURPOSE

MAITRI is committed to facilitating Citizenship Rights, Basic Services, Dignity, Identity and Respect to the most vulnerable populations. To achieve these objectives, Maitri focuses efforts on the following pillars:



- ◆ Annual National Conference
- ◆ Workshops
- ◆ Advocacy and Dialogue
- ◆ Counseling and Mediation
- ◆ Network with Government

### Pillar I: Violence Against Women



- ◆ Identification and Voter Cards
- ◆ Shelter Facilities
- ◆ Provide Basic Nutrition
- ◆ Facilitate Healthcare Services
- ◆ Provide Opportunities to Build Skills
- ◆ Scale up the Programme

### Pillar II: Abandoned and Destitute Widows



### Pillar III: Migrant Workers and their Families

- ◆ Assist Providing Identification Cards
- ◆ Act as an Interface to Provide Government Welfare and Benefits
- ◆ Offer Basic Healthcare
- ◆ Offer HIV/AIDS/STI/TB Testing and Treatment
- ◆ Reach 50,000 by 2015



- ◆ Enhance Professional & Ethical Management
- ◆ Ensure Global Standards of Accountability
- ◆ Comply with Regulatory & Auditory Guidelines
- ◆ Provide for Staff Welfare & Performance Evaluations

### Pillar IV: Operations and Management

## PROJECTS

### PROJECT SAMVEDANA (UNIFORMED PERSONNEL FAMILIES - INDIA)

Maitri seeks to improve the health and wellbeing of uniformed personnel and their families by sensitising the men and educating and making the women aware about Violence against women and its impact on the health of the family including sexual and reproductive health including STI's and HIV/AIDS. Project Samvedana continues its progress in combating these issues, disseminating information to this important part of society. In 2011-12, over 10,000 uniformed personnel and their families received awareness information. Sensitisation and education awareness for the target population is done through interactive workshops,



nukkad natak (street theatre), and literature, etc. During the workshops, women were taught to recognize signs and symptoms of domestic violence, coping mechanism and effective timely measures which can be promote happy and healthy families. Men are sensitised to gender issues and made aware about the physical and emotional needs of their partner. Both sexes were made aware of sexual and reproductive health, STIs, HIV/AIDS, TB, and general health and hygiene. To further assist victims of domestic violence, MAITRI started a counselling centre, where victims can contact and receive counselling. We also provide counselling on the phone and skype etc.



### PROJECT JEEVAN (DESTITUTE WIDOWS - VRINDAVAN)

Project Jeevan has seen significant growth over the last year. Recognizing Maitri's dedication and commitment to give respect and dignity to the widows, UP Govt awarded the management of Chaitanya Vihar Part II to Maitri in May 2011. February 2012, Maitri launched its third initiative for giving a mid-day meal to the widows in Radha Kund.



The total number of widows Maitri is working directly with is now approximately 665. Access to available benefits such as ration cards and widow pensions for the widows in Radha Kund is being facilitated. Maitri is coordinating with the U.P. government to obtain voter

and ADHAR cards for each widow. Maitri initiated a successful three-month income generation program, in which 35 widows participated but because of paucity of funds, unfortunately it was closed. Sarees, chappals, and blankets were distributed to all the widows. In February 2012, a multi speciality health camp was organized for widows in Radha Kund where medical professionals from Apollo Hospital, Breast Cancer Foundation, DCWA and



Indian Spinal Injuries Centre examined and medicine were dispensed to the widows. Cataract surgery was provided along with glasses to 36 widows. Weekly visits are made by a medical professional to Chitanya Vihar, providing regular check-ups and medication prescriptions. Daily mid-day meals continue to be provided to the widows in this project.



### PROJECT AWAAZ (MIGRANT WORKERS - CENTRAL DELHI)

Project Awaaz addresses the health concerns of migrant homeless rickshaw pullers, focusing on sexual health including STI's, HIV/AIDS awareness. Assisted by a TI Project funded by the Delhi State AIDS Control Society (DSACS), Project Awaaz offers counseling, advocacy, and medical services at a variety of Drop-in Centers located throughout the Central District of Delhi. Health and social counselling was provided to a total off 3,081 people. To help migrants become more aware of these



issues, Maitri organizes a variety of programs, which include workshops, seminars, magic shows and street plays, each designed with specific goals geared towards raising awareness and providing basic health care for migrant workers. Various meetings and trainings were also organized to address HIV/AIDS awareness and health. Over the last year, a total of 7,922 people were registered during the various programs offered. A total of 42 health clinics and 28 activities were conducted. Health clinics examined and treated 2,971 people. HIV tests were conducted for 1,232 people and clinics provided STI treatment for 281 people.



### MAITRIGRAM (UNDERPRIVILEGED CHILDREN - R.K. PURAM, NEW DELHI)

The Maitrigram project is two-fold. First, it provides supportive education by providing tutoring services to underprivileged students in the slum areas of R.K. Puram. Through the assistance of many volunteers such as high schools and colleges volunteers, the students receive personalized assistance with their schoolwork. Subjects which are taught include Math, English, and Hindi. However, as exams approach, many students preparing for these tests are able to bring in testing subjects to receive particular assistance in preparation. This last year 72 students attended the tutoring center. Maitri gave scholarships in the amount of Rs. 6,000 to 16 students. Each child attending the tutorial center receives nutritional snack each day such as milk, seasonal fruit and biscuit. We are



happy to say we have had not a single drop out from Maitrigram.

Maitrigram also boasts a vocational training centre which serves girls and women the slum community of Ekta Vihar. During the last year, there were 20 girls trained in cutting, stitching, and designing by a professional teacher. The training centre has 10 sewing machines. In the last year, 6 students earned their certificate in sewing, raising the total number of certificates received since project initiation to 25.



## NEW PROJECT

### HOMELESS RESOURCE CENTER (HRC) (HOMELESS POPULATION - CENTRAL DELHI)

Initiated in December 2011, the HRC acquired two buildings for the use of permanent shelters for the homeless. The Commercial Complex, Motia Khan partitioned a portion of its building for use as a temporary night shelter. Night Rescue Visits to bring homeless to the temporary shelter have been run 50 times, benefitting over 1,000 people. Besides providing temporary shelter, Maitri offers to permanent residents' sustenance in the form of 2 daily meals. The HRC also seeks to help each individual receive government benefits. The HRC arranged for 300 people to receive Beghar Cards,



helped 300 people obtain UID Enrollment, secured Election I.D. Cards for 50 people, and distributed 50 bus passes to homeless residents. Additional projects include a non-formal education center as well as a vocational training center. Twenty-four health camps have been provided to assist people improve not only their health, but also teach them how to better care for themselves so they know how to keep themselves as healthy as possible. Over



600 homeless have benefitted from these camps. In only a few short months, Maitri, through the HRC has been able to touch many lives and instill in them hope for the future. Hope which will help each individual begin to take the necessary steps to empowerment, enjoying more satisfied lives. The HRC plans on continuing their projects and expanding the base number of people they are able to assist.



## MAITRI AT A GLANCE

01 APR 2011	Australian High Commission Donates Rps. 3 lakh for Project Maitrigrum
19 APR 2011	VAW Workshop Naval Wives Welfare Association
APR 2011	Maitri Stall/Booth at Winter Carnival, Springdales School – Fundraiser
01 MAY 2011	Maitri Obtains Management of Chaitany Vihar – Project Jeevan
MAY 2011	Health Camp in Deynagar – Project Awaaz
JUN 2011	Host South Asia Regional Workshop on HIV
10 AUG 2011	Independence Day Celebration: Maitrigrum
19-20 SEP 2011	Project Samvedana Workshop: Indore Police
6 SEP 2011	Teacher's Day Celebration: Maitrigrum
28 SEP 2011	Anubhuti International Day for Older Persons -Fundraiser
14 OCT 2011	Health Camp- Delhi Cantt
18-24 OCT 2011	Diwali Mela Stall at Blind School, Delhi - Fundraiser
31 OCT 2011	Distribution of Sarees to Widows - Vrindavan
20 NOV 2011	NGO Sports Meet in Vasant Vihar
20 NOV 2011	American Women Association Mela – Fundraiser
24 NOV 2011	Health Camp – Rickshaw-pullers in Karol Bagh
26 NOV 2011	8th Annual Golf Tournament – Fundraiser
27 NOV 2011	Stall at DCWA's International Bazaar – Fundraiser
01 DEC 2011	World AIDS Day Booth – Project Awaaz
14-16 DEC 2011	Host the TSF South Asia Regional Workshop Addressing HIV Vulnerability of the Migrant Population in NACP IV
19-20 DEC 2011	Host South East Regional Workshop on Country Coordination Mechanism of the Global Fund: A Dialogue on Promoting Good Governance
23 DEC 2011	Christmas Day Celebration – Maitrigrum
08 JAN 2012	Shawls distributed in Vrindavan
12 JAN 2012	Red Ribbon Express Maitri Table
23 JAN 2012	3-day Vrindavan Mahotsava
03 FEB 2012	Addition of Radha Kund to Project Jeevan
16 FEB 2012	Host Regional Consultation on HIV and Law
24 FEB 2012	Health Camp in Radha Kund, Vrindavan
07 MAR 2012	Host a National Consultation- Unite to End Violence Against Women and Girls: Connecting Girls, Inspiring Futures
09 MAR 2012	Mega Health Camp at DIC in Khandahar Area, Nagar, Karol Bagh
10 MAR 2012	Distribution of Plates to Widows in Vrindavan

# ORGANIZATION

## EXECUTIVE BOARD



**Dr. Ulf Kristoffersson**  
Chair



**Lt. Gen. Bhopinder Singh**  
Co-founder and President



**Winnie Singh**  
Co-founder and Executive Director



**Dr. Joe Thomas**



**Dr. Anil Purohit**

## ADVISORY BOARD



**Ambassador Diana Lady Dougan**



**Kirk L Jowers**



**Georgette Tan**

## ADVISORY BOARD



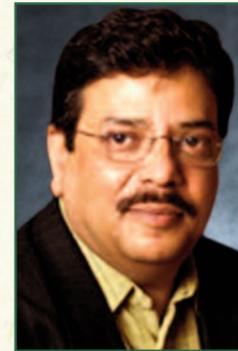
**Dr. Mridula Bandhopadhyay**



**Tahnee Singh**



**Mr. Sannjay Sharma**



**Ravi Verma**



**Sushil Pandit**



**Onir**

1. Mr. Sunil Mittal, Sr. Advocate
2. Mr. Rajiv Sud
3. Mr. Ram Chopra



**Rohit Wadhwa**

## MAITRI TEAM



**Ashok Jolly**  
Director



**Sonal Singh Wadhwa**  
CEO

STAFFS



**Hammad Abedin**  
Project Officer



**Anita Gupta**  
Project Coordinator



**Piyali De**  
Project Coordinator



**Ajit Mathur**  
Accountant & Administrator



**Bhim Budha**  
Project Coordinator



**Raj Rani**  
Field Officer



**Ms. Prabha**  
Teacher



**Resham Pathak**  
Field Officer



**Shikha Rana**



**Santosh Chaturvedi**  
Field Officer



**Jagir Singh (Mintoo)**  
Office Assistant

INTERNS

SUMMER 2011



**Yvette Gonzalez**



**Melissa Moeinvaziri**

FALL 2011



**Sarah Patton**



**Elisabeth Jessop**



**Katie Harding**

SPRING 2012



**Jacob Storrs**

## GET INVOLVED!

### PARTNER WITH US

At Maitri, we recognize that success exponentially increases when meaningful partnerships are forged. We are currently seeing the power of working with partners united in a cause in many of our projects. By combining resources, we are able to impact many more members of vulnerable populations which otherwise would be out of reach. Read about our projects to see how a partnership with your organization can be a winning combination.

### VISIT OUR PROJECTS

Interested in seeing how Maitri operates to improve the lives of underprivileged populations in India? Come visit us in New Delhi and see our work for yourself. Please give us at least 3-weeks of notice so that our staff can arrange time to show you around our sites.

### SPREAD MAITRI'S MESSAGE

Maitri's key to success has always been its supporters. Many people, inspired by Maitri's mission, want to make a difference. Visit this webpage to view a list of ways you can help: <http://www.maitriindia.org/?p=175>.

### BECOME AN INTERN

Maitri is proud of its international internship program where students work full-time in the office for one semester. Interns perform a variety of research-oriented projects and have the opportunity to work directly with India's most vulnerable populations. In addition Interns are able to experience the culture, cuisine, people and places of India. Interested students should contact Maitri for more information.

### VOLUNTEER WITH US

Maitri has an international volunteer program for students of all ages. Many of our volunteers come and assist in a specific aspect for one of our programmes. Volunteers mostly work with teaching English, life skills, and helping tutor school children from the slums. For more information, please contact Maitri.

### DONATE

When making a donation we encourage you to:

- ◆ Sponsor a Project
- ◆ Honor a Loved One
- ◆ View our Wish List

AUDITED ACCOUNTS AVAILABLE ON REQUEST.

FOR MORE INFORMATION CONTACT US AT:

Maitri India  
J - 92, Anant Ram Dairy Complex,  
RK Puram Sector 13,  
New Delhi  
[www.maitriindia.org](http://www.maitriindia.org)

